



## About The Janis Best Show

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THE JANIS BEST SHOW and website are about sharing information and stories relevant and important to women and their lives. Janis covers the VERY BEST of Fashion, Beauty, Fitness, Wellness, Finance, Family, Travel, The Arts, Decorating, Dining, Entertainment, Education, Philanthropy, and so much more!

Listeners learn the VERY BEST insider secrets, timely information, smart tips, product and retail reviews, plus plain good advice from experts in their field. So join with JANIS, a fashion, beauty and women's interest expert, her knowledgeable friends, and the gals of Northern Arizona in a vibrant, fun and supportive community.

**Her mission is "To Inspire, Educate & Motivate Women To Be Happy, Healthy and Beautiful".**

If your business is TARGETING WOMEN here are some facts & reasons to become a SUPPORTING PARTNER of THE JANIS BEST SHOW:

- Women account for 80% of consumer spending.
- Our target female audience is well educated and makes 95% of the purchase decisions for their households.
- There are now over 50 million women looking at the next phase of their lives with very little guidance or information.
- Advertisers connect with female consumers by aligning their brand with media targeted to women.

THE JANIS BEST SHOW is the ONLY radio show and website solely devoted to women's interests in Northern Arizona. All interviews spotlight guests from local businesses to promote their "local" products and services.

Traffic will be directed to the website and radio show from collaboration and linkage with PRESCOTTNEWS and the SANDY & FRIENDS TV Show.

As a Marketing executive and consultant for over 30 years, Janis understands that advertising must WORK and increase business for her SUPPORTING PARTNERS. For more information about how we can help your business grow and get new customers contact Janis Best @ 917-526-1327.

# Is your business targeting women?

## the Janis Best show

### Radio Packages

#### Weekdays + Weekends Package

Mondays thru Fridays: 2x daily, 7AM-6PM, airs Top-of-the-Hour  
Saturdays: 2x, 7AM-11PM (random run-of-schedule)  
Saturdays: 2x, 11AM-11:30AM (The Janis Best Show!)  
Sundays: 2x, 7AM-11PM (random run-of-schedule)  
Sundays: 2x, 11AM-11:30AM (The Janis Best Show!)

**72x/month - 18x/per week: \$350**

#### Weekends Package

Saturdays: 3x, 7AM-11PM (random run-of-schedule)  
Saturdays: 2x, 11AM-11:30AM (The Janis Best Show!)  
Sundays: 4x, 7AM-11PM (random run-of-schedule)  
Sundays: 2x, 12:30PM-1PM (The Janis Best Show!)

**44x/month - 11x/per week: \$250**

#### The Janis Best Show! Only

Saturdays: 2x, 11AM-11:30AM (The Janis Best Show!)  
Sundays: 2x, 12:30PM-1PM (The Janis Best Show!)

**16x/month - 4x/per week: \$175**

- One-time ad production charge - \$50

#### 90.1FM -

Prescott/Prescott Valley/  
Chino Valley/  
Wickenburg

#### 89.5FM -

Prescott Quad-Cities  
Area/ Sedona/  
Verde Valley/Williams

#### 91.3FM -

Flagstaff/Munds Park

#### 90.7FM -

Kingman/Henderson NV

#### Our Current List of Underwriters includes:

- Cable One
- El Gato Azul
- Frame and I
- Framers Gallery and Market
- Prescott Fine Arts
- Sharlot Hall Museum
- Watters Garden Center
- Art Guild





## Website Packages

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### The Very Best Package

- Rotating 1650px by 200px web banner ad on the category page of *The Janis Best Show* website.
- Directory listing in *The Best Directory* with linkage to your website.
- One interview on *The Janis Best Show*.
- Feature article on home page under *Best's Guests*.
- Monthly social media updates on Facebook, Twitter and Google +.
- Audience reach of over 23,000 local residents (323,000 entire coverage area).

**\$350 per month\***

*Based on a 12-month commitment*

### Best Friends

- Rotating 200 x 200 web banner ad on the category page of *The Janis Best Show* website.
- Directory listing in *The Best Directory* with linkage to your website.
- One interview on *The Janis Best Show*.
- Feature article on home page under *Best's Guests*.
- Monthly social media updates on Facebook, Twitter and Google +.
- Audience reach of over 23,000 local residents (323,000 entire coverage area).

**\$250 per month\***

*Based on a 12-month commitment*

**\*6 month commitment - add an additional 15%.  
One-time ad production charge - \$50**

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If you are submitting your own artwork: All artwork, including photos, must be built to correct ad dimensions and submitted digitally. All artwork must be submitted to: [info@azadagency.com](mailto:info@azadagency.com)

Photoshop (JPG, or PNG only) at 100 dpi.  
All color image files must be RGB (CMYK format not accepted).  
No Microsoft Word nor Publisher files will be accepted.

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## Supporting Partner Agreement

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### Radio

Weekdays and Weekends Package

\$350

Weekends

\$250

The Janis Best Show! Only

\$175

### Web

Annual listing on The "Best Directory"

\$600

The Very Best Package

\$350

Best Friends

\$250

*Monthly package investments based on a 12-month commitment.  
6-month commitment please add an additional 15%.*

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Today's Date: \_\_\_\_\_

ADVT Start Date: \_\_\_\_\_

Signature: \_\_\_\_\_